

Offer of English Philology Courses		
summer semester		
Academic year 2026/2027		
Subject	Description	ECTS
Analysis of Texts Related to Business and Economics (practical classes)	Developing the ability to analyze and interpret written texts on business and economics.	2 Y3/S6 grade at the end of the course
Analysis of economic and legal texts	The aim of the course is to familiarise students with a wide range of vocabulary in the fields of economics and law, with particular emphasis on the specific features of the English language. Vocabulary is introduced through the analysis of selected texts. The classes prepare students to learn and expand their specialist vocabulary relating to selected areas of law (e.g. employment law), standard documents (e.g. abridged extracts), business activities, manufacturing, services and trade.	2 Y3/S6 grade at the end of the course
Practical Fundamentals of Rhetoric	The lectures cover the fundamentals of rhetorical theory, incorporating elements of ancient practice and exploring the implications of rhetoric and rhetorical criticism. The practical classes aim to develop and refine students' ability to analyse and identify the types of argumentation and linguistic devices used in contemporary persuasive discourse. A further objective is to develop the ability to deliver effective oral presentations	4 Y3/S6 grade at the end of the course
Thesis seminar	The thesis seminar prepares students to write an applied thesis in linguistics and for the oral examination in linguistics. Students familiarise themselves with the practical aspects of preparing a dissertation, such as: searching for and verifying source information needed to write the dissertation, through analysis and synthesis; the structure of the thesis, the table of contents, compiling a list of cited sources (bibliography), rules for in-text citation, the use of footnotes, and copyright rules to avoid plagiarism. Students submit their thesis topic, a preliminary table of contents, a partial bibliography, and a note on the applied nature of the thesis. Students present the individual chapters of their thesis in turn, at intervals of approximately one month, discussing, analysing and revising their content with their supervisor.	5 Y3/S6 grade at the end of the course
Text editing (Adobe InDesign)	Creating a larger publication in InDesign – guidelines a. selecting content and images b. typesetting c. text typography d. additional elements – table of contents, list of illustrations, bibliography e. proofreading	3 Y3/S6 grade at the end of the course

<p>Stylistics of Written Texts (practical classes)</p>	<p>The course improves writing skills at C1 level (350–370 words) and is based on exercises that simulate aspects of the professional work of an English language specialist preparing to work as a translator, copyeditor or language mediator.</p> <p>Course topics: analysis and writing of argumentative essays (argumentative essay, persuasive essay), the aim of which is to convince someone of one’s views, opinions or arguments. Students are expected to demonstrate knowledge of the structure of such an essay, accuracy in terms of content and style, coherence of content, linguistic accuracy at C1 level, and argumentation based on sources. – Graded texts are discussed in class with regard to stylistic and linguistic errors, as well as the construction of the text’s structure. Students practise analysing errors in additional texts of the same type and complete exercises to correct stylistic and grammatical errors (post-writing feedback)</p>	<p>3 Y3/S6 grade at the end of the course</p>
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Y3 – Year 3

S6 – Semester 6

Foreign Languages in the (e-)Business Communication – Courses in English		
Summer semester Academic year 2026/2027		
Subject	Description	ECTS
Communication in General English II Reading and Writing	<p>The course is based on the idea that general English underpins business English and is essential for everyday communication in professional settings. It develops universal communication skills—productive, receptive, interactive, and mediating—relevant across both general and specialized contexts.</p> <p>Students work on:</p> <ul style="list-style-type: none"> •Using topic-related vocabulary and grammar appropriately; •Adjusting language use to communicative goals and social context; •Producing coherent and structured written texts; •Understanding written texts using strategies like global and detailed comprehension, identifying intent, and distinguishing facts from opinions; •Paraphrasing and conveying information, including informal translation across languages when needed. 	<p>2 Y1/S2 grade at the end of the course</p> <p>ESOKJ C1</p>
Communication in General English II Listening and Speaking	<p>The course is based on the idea that general English underpins business English and is essential for everyday communication in professional settings. It develops universal communication skills—productive, receptive, interactive, and mediating—relevant across both general and specialized contexts.</p> <p>Students work on:</p> <ul style="list-style-type: none"> •Using topic-related vocabulary and grammar appropriately; •Adjusting language use to communicative goals and social context; •Producing coherent and structured spoken presentations and conversations •Understanding spoken language using strategies like global and detailed comprehension, identifying intent, and distinguishing facts from opinions; •Paraphrasing and conveying information, including informal translation across languages when needed. 	<p>2 Y1/S2 grade at the end of the course</p> <p>ESOKJ C1</p>
Business Communication in English II (practical classes)	<p>This course is based on the idea that business language complements general English, and that communicative skills developed in general English provide a foundation for effective professional interaction. The main goal is to develop students’ ability to achieve communicative goals in interactive workplace situations using language typical of business environments.</p>	<p>2 Y1/S2 grade at the end of the course</p> <p>ESOKJ B2+</p>

	<p>1. Market research methods:</p> <ul style="list-style-type: none"> - introducing new products - acquiring customers - conversations between interviewers and respondents - conducting a survey - working with a focus group - conducting a demand analysis <p>2. Employer-employee relations:</p> <ul style="list-style-type: none"> - professional development - company management and the characteristics of a good mentor - business meetings, interpersonal communication - contract renegotiation strategies <p>3. Relationships between colleagues:</p> <ul style="list-style-type: none"> - cooperation in the workplace - problems between colleagues and superiors - areas that need improvement. 	
<p>Business Correspondence in English (practical classes)</p>	<p>The course focuses on analyzing and composing written business correspondence as a natural form of communication in English. The main emphasis is on developing writing skills, including:</p> <ul style="list-style-type: none"> •Structuring coherent and well-organized business texts; •Using conventional phrases typical of business correspondence; •Applying appropriate communication strategies; •Striving for linguistic accuracy and clarity; •Adapting messages to the recipient’s needs; •Considering intercultural differences and principles of effective communication. <p>Key Topics:</p> <ol style="list-style-type: none"> 1.Format and structure of business letters. 2.General terms and conditions in business correspondence. 3.Core business writing types. 4.Informative business letters. 5.Correspondence related to organizing meetings, business visits, and trade fairs. 	<p>1 Y1/S2 grade at the end of the course</p>
<p>British (GB) Culture</p>	<p>During the course, students become familiar with key issues related to the cultural heritage of the United Kingdom and with behavioural patterns typical of its inhabitants, with particular emphasis on the country’s multicultural character.</p> <p>The aim is to enable students to conduct effective communication in (e-)business activities within multilingual and multicultural professional contexts.</p>	<p>2 Y1/S2 grade at the end of the course</p>

American (USA) Culture	The aim of the course is to provide students with knowledge about the United States of America, including its various regions (e.g. geography, nature, climate, urban development, and population diversity), the federal and state systems of government, the American model of democracy, politics, economy, and education. The course also covers aspects of broadly understood American culture, American society and its characteristic socio-cultural phenomena — including in the religious context — as well as institutions, organizations, key events, daily life, customs, traditions, and the status and aspirations of Americans both within the country and in the modern world. The course seeks to define the core values and beliefs held by Americans and to explore the concept of American identity, taking into account the country's ethnic structure, history of immigration, social and economic changes, and territorial divisions	2 Y1/S2 grade at the end of the course
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Y1 – Year 1

S2 – Semester 2

Applied Linguistics Courses available in		
Summer semester		
Academic year 2026/2027		
Subject/Course	Description	ECTS
Discourse Analysis: Spoken Communication in a Professional Environment 2 (practical classes)	The course develops advanced oral communication skills essential for English language teachers and translators. It includes the analysis of speeches, debates, and digital communication from linguistic, cultural, and pragmatic perspectives. Students practise identifying rhetorical strategies, using tone, intonation, and non-verbal cues, and delivering professional spoken discourse. Teamwork, role-play simulations, and peer feedback support the development of effective and culturally aware communication in diverse professional contexts.	2 points Y1/S2 -grade at the end of the course
Analysis and interpretation of written texts 2 (practical classes)	Developing reading comprehension skills, analysing and interpreting written texts at level B2+ according to the CEFR.	2 points Y1/S2 -grade at the end of the course
Descriptive Grammar of English for the Teacher and Translator: Morphology (practical classes and lectures)	The course introduces the student to the grammar of English (morphology and inflection). The list of topics includes the description of the structure of words and word formation processes, the description of the main parts of speech (including: noun, verb, adverb and adjective) and their inflection. Students will become familiar with basic knowledge of morphology, inflection and the functions of parts of speech.	3 points Y1/S2 -grade at the end of the course
Descriptive Grammar of English for the Teacher and Translator: Phonetics and Phonology 2 (practical classes and lectures)	Word stress in complex/specialized vocabulary, elements of connected speech, English prosody and methods of its instrumental diagnosis for effective and correct use of English in professional situations. The ability to prepare a spoken performance (also based on text) with correct pronunciation, similar to that of a native speaker of English, in the work of a translator or language instructor.	4 points Y1/S2 -grade at the end of the course -exam at the end of the course
Applied Grammar 2 (practical classes)	The aim of the course is to expand students' knowledge of the grammar of the verb and the English tenses with an emphasis on the practical application of the acquired skills. Students gain knowledge about pragmatic and stylistic features of selected syntactic structures, to a degree that develops communication skills in target level B2. During the classes, students have to deal with a multitude of exercises focused on the practical application of the practiced language structures in written and spoken texts, which they will be likely to encounter in the professional practice of a translator or teacher of English in non-formal education. Each grammatical section ends with a test that checks the knowledge and the ability to apply specific grammatical structures.	2 points Y1/S2 -grade at the end of the course

The English Media Language 2 (practical classes)	The aim of the English Media Language I course is to develop linguistic, communicative, mediation and intercultural competence at the levels of B1+/B2 according to CEFR. The main criteria for the selection of educational content are the genres of written and oral texts oriented towards practical use of lecturer/translator in his professional activity and grammar issues assigned to language level B1+/B2 according to the CEFR.	4 points Y1/S2 -exam at the end of the course
British Literature and Cultural Heritage 1 (practical classes and lectures)	The lectures present selected directions of development in English literature from the beginnings of writing to the second half of the 17th century (the Stuart Restoration) and focus on key phenomena and the most outstanding creators of these periods, also taking into account the impact of literature on the cultural heritage of Great Britain. Topics discussed include, among others, Old English heroic, elegiac and religious poetry, the work of Geoffrey Chaucer, Elizabethan drama and the work of William Shakespeare, the work of the metaphysical poets, the work of John Milton. The exercises are intended to supplement the content of the lectures with the discussed literary texts characteristic of each literary era. The choice of texts is determined by the instructor based on available anthologies of English literature.	3 points Y1/S2 -grade at the end of the course
Stylistics of Written Texts 2 (practical classes)	The aim of the course is to improve the ability to independently create typical written texts in English. The student should be able to choose the style and register appropriate to the type of statement and the genre of the text and use the correct text format, as well as demonstrate proper knowledge of the language at the B2+ level.	2 points Y1/S2 -exam at the end of the course
Introduction to Written Translation (practical classes)	The aim of the course is to introduce (or review in the context of translation) issues related to text organization and structure and to show how the source text, at all levels of internal structure, influences the choices made when creating the target text.	4 points Y1/S2 -grade at the end of the course

Y1 – 1st Year

S2 –2nd Semester (summer semester)