

Faculty of Humanities – winter semester

Field of study: Foreign Languages in (E-)Business Communication

Winter semester

Course title	Type of classes	ECTS credits	Course description	Compulsory (C) vs. Elective (E)
Analysis of English Economic and Legal Texts I	practical classes	2	The course aims to develop students' ability to analyze specialized economic and legal texts in English using selected corpus materials. It also focuses on expanding and applying relevant terminology in productive and interactive (e-)business communication.	E
Analysis of English Marketing Texts I	practical classes	2	The course aims to develop students' ability to analyze specialized marketing texts in English and to use marketing terminology effectively in productive and interactive (e-)business communication.	E
General English Communication I	practical classes	2	The course develops students' communicative competence in general English as a basis for later business English skills. It emphasizes appropriate use of language across pragmatic, discursive, and sociolinguistic contexts, treating students as active users engaged in productive, receptive, interactive, and mediating communication.	C
Business Communication in English I	practical classes	2	The course develops students' specialized communicative competence in business English for professional use in corporate contexts, focusing on the appropriate application of lexical and grammatical knowledge in pragmatic, discursive, and sociolinguistic situations.	C
English for Business Telephoning	practical classes	4	The course develops oral communication skills for typical (e-)business interactions, including simulated phone calls with colleagues, supervisors, clients, and partners on topics such as orders, reservations, complaints, and negotiations.	E

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Business Correspondence in English	practical classes	3	The course focuses on developing students' written communication skills in English for interactive purposes and prepares them to competently engage in written correspondence in (e-)business contexts within multilingual environments.	C
Analysis of English Economic and Legal Texts II	practical classes	2	The course aims to develop students' ability to analyze specialized economic and legal texts in English using selected corpus materials. It also focuses on expanding and applying relevant terminology in productive and interactive (e-)business communication.	E
General English Communication III	practical classes	2	The course develops students' communicative competence in general English as a basis for later business English skills. It emphasizes appropriate use of language across pragmatic, discursive, and sociolinguistic contexts, treating students as active users engaged in productive, receptive, interactive, and mediating communication.	C
Analysis of English Marketing Texts II	practical classes	2	The course aims to develop students' ability to analyze specialized marketing texts in English and to use marketing terminology effectively in productive and interactive (e-)business communication.	E
Oral Presentations in Business English	practical classes	4	The course focuses on developing oral communication skills for interactive tasks conducted in English in multilingual (e-)business contexts, such as the competent preparation and delivery of multimedia presentations and other types of oral performances.	E

Offer of English Philology Courses Winter semester Academic year 2025/2026		
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The Language of the English-language Media	The aim of the English Language of the Media course is to develop linguistic, communicative, mediation and intercultural competence at B2+ level, according to the ESOC. The main criteria for the selection of the educational content are the genres of written and oral texts oriented to the practical use of the language in the professional work of a philologist, as well as grammatical issues assigned to the language level according to the EEOC, realized in a given semester of study.	4 Y2/S3 grade at the end of the course
Applied Grammar	The premise of the course is to expand students' knowledge of parts of speech and related grammatical structures in English with emphasis on the practical application of the acquired skills. Students acquire knowledge of the pragmatic and stylistic features of selected syntactic structures to a degree that develops communication proficiency at the target level of B2 after the first semester, B2+ after the second semester, and C1 after the third semester. During the course, students are confronted with a multitude of exercises oriented to the practical application of the practiced linguistic structures in written and spoken texts, which they will be able to encounter in the professional practice of a philologist of English. Each section ends with a test to check the knowledge of the section and the ability to apply it.	2 Y2/S3 grade at the end of the course
Text Editing (Word)	The course includes an overview of text formatting and editing. The course includes learning about and using the basic and advanced options of the WORD processing program.	2 Y2/S3 grade at the end of the course
US History	The aim of the course is to familiarize students with the history of the United States. In the course of the lecture series, students will learn selected issues in the history and culture of the United States. The lectures present the most important events of the country's history, including the socio-political context and the consequences for political, social and cultural life. The role of the US in world history, politics and economy is also discussed.	1 Y2/S3 (lecture) grade at the end of the course

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English in Tourism and Culture	The aim of the course is to develop written and oral expression skills in English on the basis of vocabulary, leaflets, short texts and Internet materials concerning general knowledge in the field of culture and tourism and also to familiarize students with selected forms of cultural and tourism activities in relation to the national, European and global scales.	3 Y2/S3 exam at the end of the course
Oral Communication in Business (practical classes)	The classes are geared towards developing the ability to speak freely in English in a variety of typical and atypical situations related to the professional work of a language mediator in the business sphere, combined with active vocabulary enrichment.	2 Y2/S3 grade at the end of the course
English Literature (lecture)	The course covers the most important issues in the history of English literature from the Middle Ages and the Anglo-Saxon invasions to the present day. The content of the course is to present the division of literary history into major literary periods and the literary currents and genres that dominated them, such as the elegy, epic poem, medieval romance, etc. Each literary period discusses the figures of writers leading the development of the era, their biographies and the most important literary works with their characteristics, such as characters, plot, stylistic devices, etc. The course is enriched with audiovisual materials, such as presentations and audio recordings.	1 Y2/S3 exam at the end of the course
English Literature (practical classes)	The lectures present selected developments in English literature from the beginnings of writing to modern literature. Topics discussed include Old English heroic, elegiac and religious poetry, the work of Geoffrey Chaucer, Elizabethan drama and the work of William Shakespeare, the work of the metaphysical poets, the work of John Milton, the development of satire and prose in the Neoclassical period, the beginnings of the novel and Pre-Romanticism, Romantic poetry, the Victorian novel, Modernist poetry and prose, and elements of post-war literature. The practical classes in semester 3 are designed to supplement the content of the lectures with the discussed literary texts specific to each literary era. The selection of texts is determined by the lecturer or based on available anthologies of English literature.	1 Y2/S3 grade at the end of the course

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Language Mediation in Business – Business Vocabulary (practical classes)	The course aims at developing students' professional skills by introducing and expanding specialist vocabulary used in business situations. The emphasis is put on practical language practice. At the end of the course a student is expected to use specialist business terms and vocabulary both in speech and writing at B2+ level.	2 Y2/S3 grade at the end of the course
Fundamentals of Editing (IT class)	The course covers an overview of text creation and editing. The course includes learning and using basic and advanced options of text and document editing software necessary for translation work.	2 Y2/S3 grade at the end of the course
Basics of Typography - Text Functions (practical classes)	The aim of the course is to familiarize students with the issues of typography and its history, basic typographic tools and skills, as well as the principles of design and typesetting of various types of texts as well as to prepare students for the correct use of terminology used in working with text.	2 Y2/S3 exam at the end of the course
Stylistics of Written Texts (practical classes)	The purpose of the course is to familiarize students with various text genres and their characteristics, as well as with different types of styles and their characteristics. The student will acquire the ability to edit written statements, choosing a style appropriate to the type of statement, the genre of the text and the domain of discourse. In addition, using different registers of language, the student will improve social competence.	2 Y2/S3 grade at the end of the course
Analysis and Editing of Promotional Texts (practical classes)	The course aims at developing the skills of analysis and interpretation of promotional texts, which can be used both for the reception of already written texts and creation of own texts.	3 Y3/S5 exam at the end of the course
Analysis of Texts Related to Business and Economics (practical classes)	Developing the ability to analyze and interpret written texts on business and economics.	2 Y3/S5 grade at the end of the course

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Analysis of Economic and Legal Texts (practical classes)	The aim of the course is to familiarize students with a wide range of English vocabulary in the fields of economics and law. The vocabulary is introduced through the analysis of selected texts. The class prepares students to learn and expand specialized vocabulary on selected elements of law (e.g. labor), basic documents (e.g. abbreviated copies), business, production and services, trade and others.	2 Y3/S5 grade at the end of the course
Spreadsheet (Excel) (IT classes)	The course covers an overview of basic and advanced topics in working with the EXCEL spreadsheet.	2 Y3/S5 grade at the end of the course
Business Correspondence (practical classes)	The aim of the course is to familiarize students with the basic principles of drafting various types of business correspondence letters in English.	3 Y3/S5 exam at the end of the course
American Literature (lectures)	The lectures present the basic phenomena in the history of American literature, from Puritan hagiography to the 19th century. The most important literary trends and conventions are presented, as well as outstanding authors and their works, taking into account the historical and cultural background of each literary era. The material includes a chronological overview of the main trends and conventions in American literature from the 17th century to the 19th century (Puritan literature, the Enlightenment, early Romanticism), along with their most prominent representatives. Students gain a basic knowledge of American literature and deepen their understanding of the relationship between US history and culture and the country's literature.	1 Y3/S5 exam at the end of the course
American Literature (practical classes)	In semesters 4 and 5, the course aims to present the history of American literature from the historiography of the Puritans to contemporary writing. Exercises complement the lectures, allowing for detailed discussion and better understanding of selected texts.	1 Y3/S5 grade at the end of the course

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Linguistic Pragmatics (practical classes)	During the course, students acquire knowledge of language as a social phenomenon, its functions and processes of social communication.	3 Y3/S5 grade at the end of the course
Stylistics of Written Texts (practical classes)	The purpose of the course is to familiarize students with various text genres and their characteristics, as well as with different types of styles and their characteristics. The student will acquire the ability to edit written statements, choosing a style appropriate to the type of statement, the genre of the text and the domain of discourse. In addition, using different registers of language, the student will improve social competence.	3 Y3/S5 grade at the end of the course
Modern Varieties of English (lecture)	Basic terminology. Outline of the history of the English language. English language - influences/borrowings from other languages. Expansion of the English language. The concept of World Englishes (Kachru). English as a global language. Modern national varieties of English (AusE, South, East and West African English, English in Asia). History of the American variety of English. Black English Vernacular. Basic differences between BrE and AmE. Pidgins and Creoles. Differentiation of English in the British Isles. Scots versus Gaelic. Dialects and their types. Regional dialects in England. Slang. Language versus social class (sociolects). Cockney. Professional varieties (jargons). Language and the Internet. Developmental trends.	2 Y3/S5 exam at the end of the course
Modern Varieties of English (practical classes)	Lectures focus on the analysis of varieties of English in the 20th and 21st centuries, with particular attention to national varieties (especially the differences between British and American English), regional dialects, sociolects, environmental and professional varieties. The practical classes focus on the analysis of texts representing various contemporary varieties of English.	1 Y3/S5 grade at the end of the course